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Innovation and Entrepreneurship in eHealth Castres, South of France - 26 June - 7 July 2017 www.ehealth-eurocampus.eu/summerschool

THE SUMMER SCHOOL

This two weeks Intensive Study Programme will be attended by 45 IT and medical students from 7 universities from 5 countries, which form the eHealth Eurocampus partnership: Barcelona Tech - Universitat Politècnica de Catalunya, University of the Balearic Islands, ISIS Engineering School (Castres), University of Montpellier, Wrexham Glyndwr University (Wales), University of Applied Sciences of Ulm, University of Cyprus, and Sant Joan de Déu University School of Nursing (University of Barcelona).

OBJECTIVES

- Fostering team work potential in an international framework;
- Gaining entrepreneurship skills for business creation;
- Allowing students to test their entrepreneurial potential by demonstrating the feasibility of projects and establishing business plans.



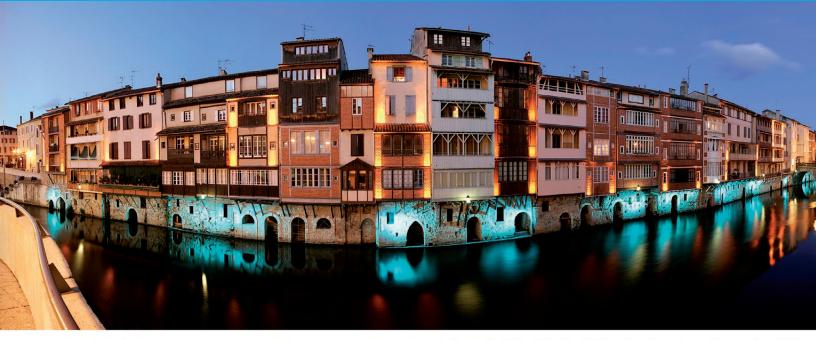
The programme will be held in English in the ISIS Engineering School Campus of Champollion University, in the French region Occitanie. Students will have 3 ECTS recognised and will receive a Certificate of Participation.



Students will be able to attend the annual eHealth Summer University organised by the Castres-Mazamet Technopole business incubator (4-6July), in which around 500 eHealth related professionals will participate.



In each partner university, a selection process will be implemented and the expenses of inscription, travel and subsistence will be covered by the European Commission through the Erasmus+ Programme.





The Summer School programme will promote learning by doing and will place the student as an actor of his/ her own project. In addition to competence gained through courses and workshops on entrepreneurial skills, this approach aims at improving the students' performance through concrete actions carried out within a project team.

TOPICS

- Prioritizing competing ideas in teamwork;
- Projecting team building;
- Marketing study;
- Assessment of the market potential;
- Technical validation of products and services;
- Financial aspects and business plan;
- Presentation of a project to an expert board;
- Privacy and data security;
- Ethical and juridical issues.

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